



Xcel MicroFiber™

Xcel MicroFiber



www.XCELCObrands.com

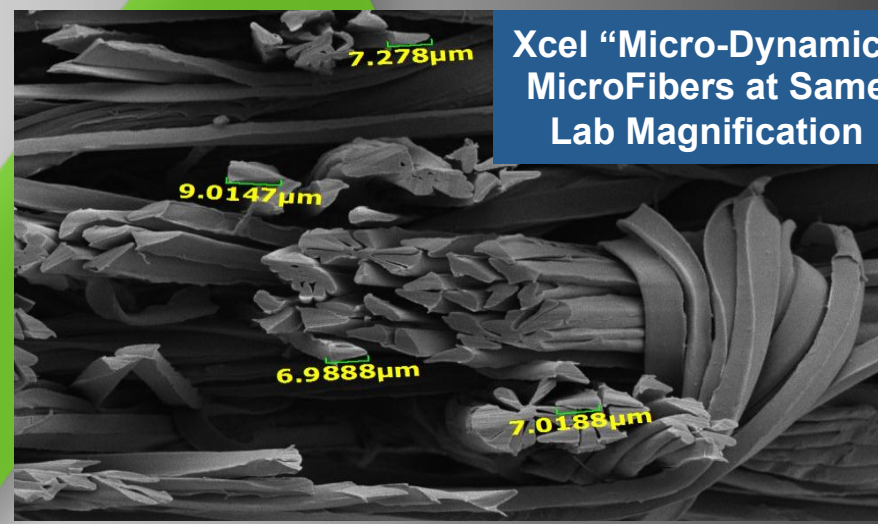
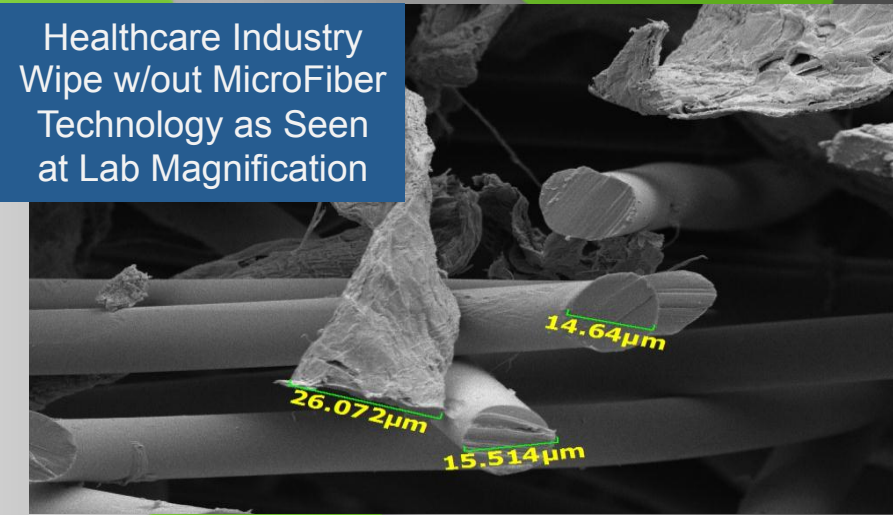
Introducing “MICRO-DYNAMIC”™ Technology
Cleaning Innovations for the Healthcare Environment

Why MicroFiber in Healthcare

The Healthcare environment is rapidly evolving toward wipes and cloths produced with true microfiber technology because they provide microscopic fibers that trap and remove dust, particles and more importantly micro-organisms at the microscopic surface level – performance not achieved in previously standard cotton or poly wipes, cloths, towels and rags – which often create more lint for the environment (germ hideouts!) and only displace pathogens, even when used with disinfectants.

Why Xcel’s “MICRO-DYNAMIC”™ Technology is Truly Groundbreaking

While true microfiber is a positive emerging advantage, not all microfiber products are created equal. Xcel MicroFibers are “Split Super-MicroFilaments” – some of the finest, microscopic fibers in the world – over 100 X’s finer than human hair! Our patent-protected MicroFilaments are backed and blended with our globally patented nonwoven process.





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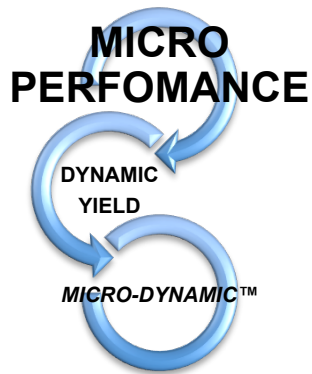


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Micro Performance...

- + Xcel’s already fine microfilaments are then further split into 16 “pie pieces” creating an *even finer and patent-protected* filament, around 3 – 5 microns
- + Bacteria can range from 2 – 8 microns; Xcel technology is grabbing, trapping and rolling pathogens into our MicroFibers at their microscopic level
- + We know in the MicroFiber industry that smaller is better and our Xcel MicroFiber is offering the smallest microfilaments available to the Healthcare industry





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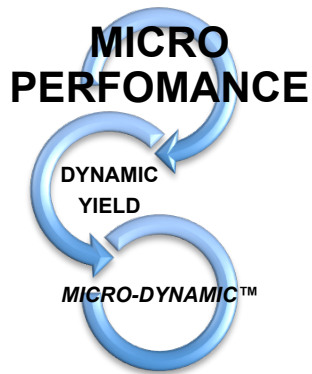
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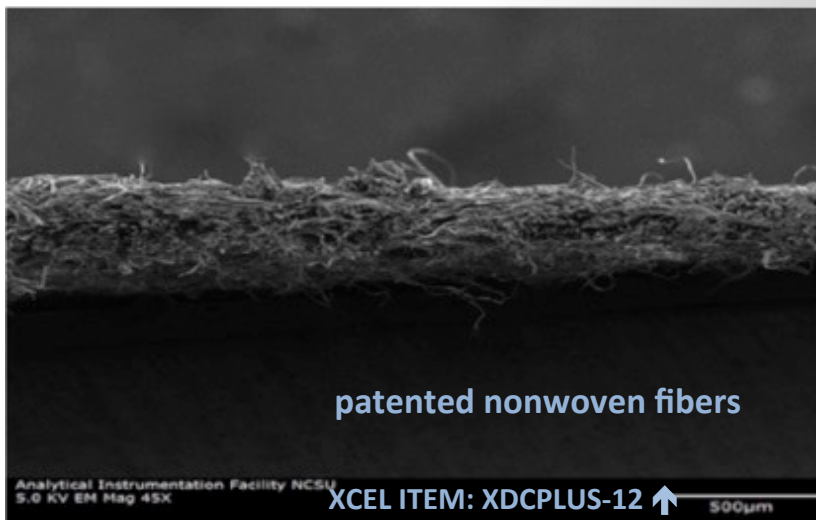
Micro Performance...



- + Unlike your current staple fiber and knitted microfiber cloths, Xcel's microfilaments are blended with our globally patented nonwoven process

- + This ground-breaking nonwoven approach to microfiber means Xcel MicroFibers are endless, resulting in absolutely lint-free cleaning and safe use on any Healthcare surface

- + Our technology allows our team to use less material to create better performance; Great ergonomics meets great economics





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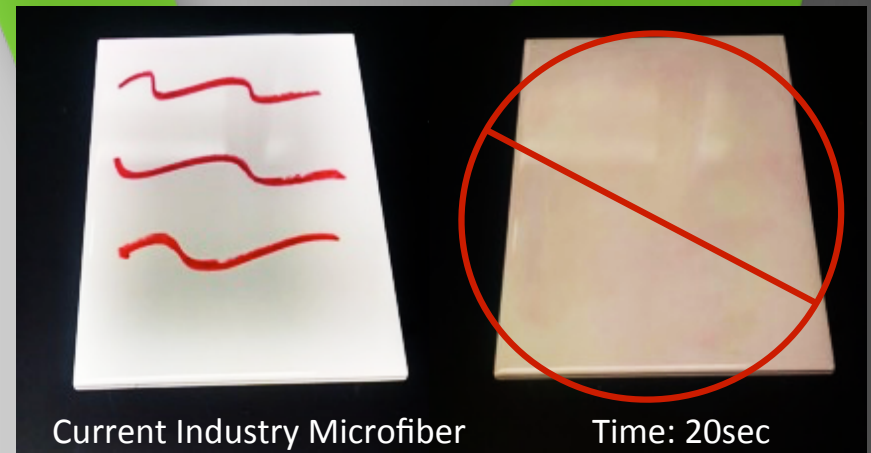
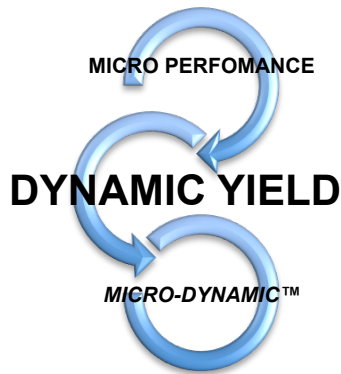


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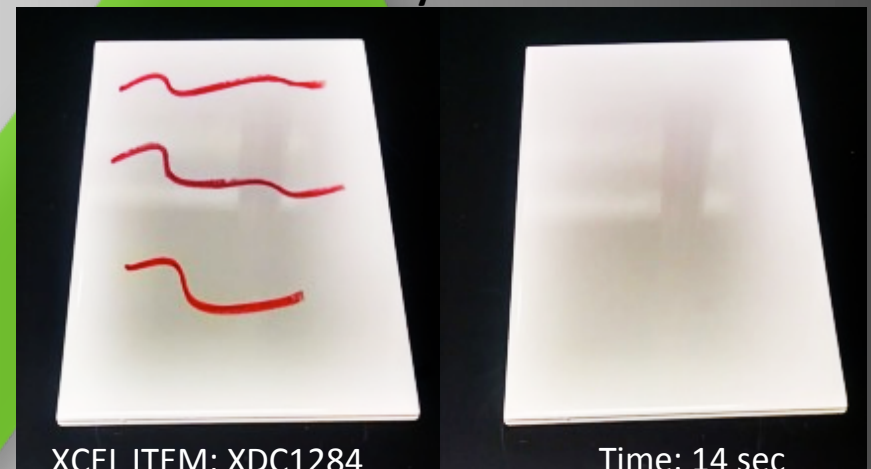
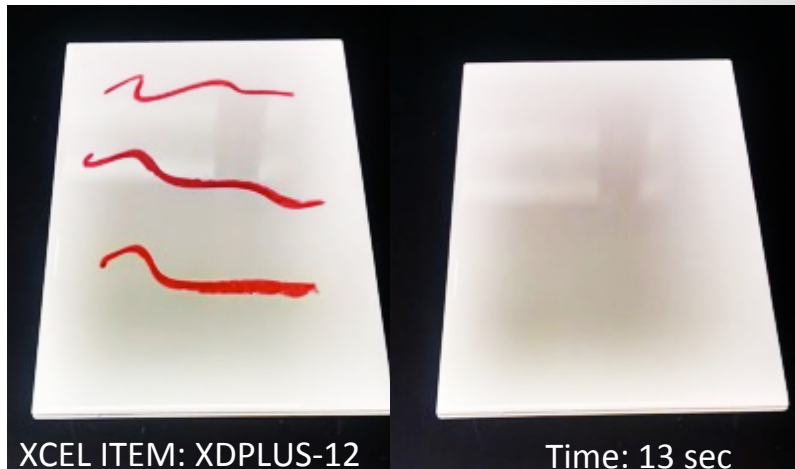
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Dynamic Yield...

- + Our “Micro Performance” leads to “Dynamic Yield” for Healthcare’s environmental surfaces
- + Xcel MicroFibers offer game-changing cleaning and removal even without the presence of liquid cleaners and disinfectants – as shown in pictures from a demonstration with our dry microfiber cloths removing lipstick from a slippery, tile surface



Did not fully clean surface ↑





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Dynamic Yield...

- + When used with liquid cleaners and disinfectants, Xcel wicks the solution evenly and quickly throughout the cloth while power-releasing the solution to the surface; Incredible wick of liquid even without fully submerging our cloth versus the competition, as seen in picture
- + These unique and innovative properties allow our Xcel MicroFibers to empower your cleaning and disinfecting liquids and protocols; Use less liquids to clean (*and clean better!*) the same amount of surface area; Affords unprecedented liquid-solution management
- + Our innovative and sustainable commitment is
 - Less raw materials used by our production and team
 - Less chemicals, cleaners and disinfectants used by your team
 - Better clinical outcomes w/ unprecedented microorganism trap/removal
 - Delivering sustainability and high quality at shockingly affordable prices

